

# VONSOCIAL

Social Media for Small Businesses

VonSocial



Helps you get and keep more customers by creating paid Social Media Ads and creating and posting custom, branded content for your social media business pages across...

## INSTAGRAM



Instagram's a highly curated and personal environment, the content is seen as trustworthy, authentic and relevant, and subsequently, more likely to inspire action.

## FACEBOOK

Facebook is a great opportunity for a company to make online sales, get a following around their brand, and create a platform where customers can discuss the products.



## TWITTER



You can use Twitter to build connections with a relevant audience. These connections can lead to actions across a network of loyal customers for your business.

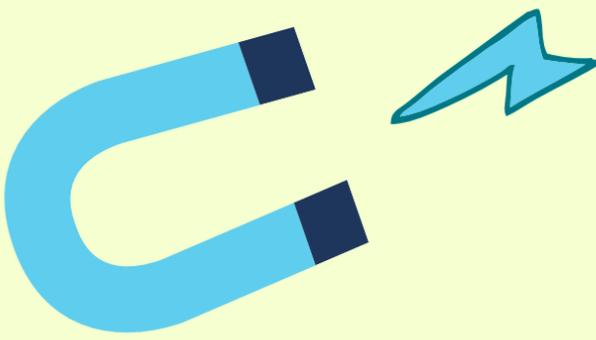
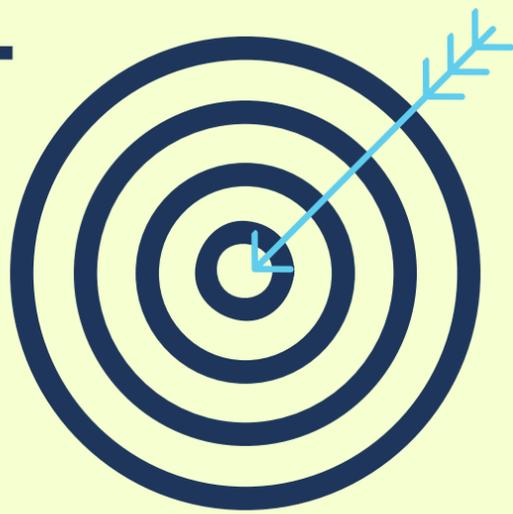
# How Do We Do This?

VonSocial uses an industry standard and proven method to get and keep your customers coming back for more of your brand.

## We Aim

VonSocial employs Social Media Ads to target specific demographics and types of people that would buy your product.

## FIRST



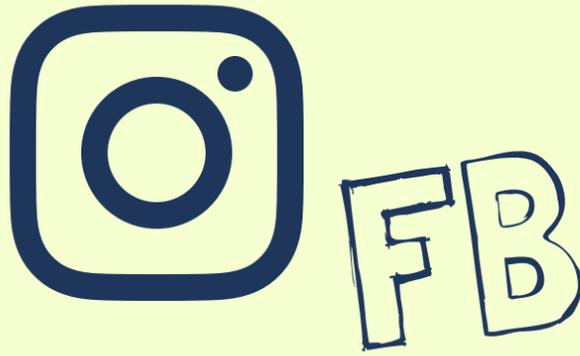
## THEN

We Attract  
VonSocial 's specific marketing strategies brings the new customers to your brand.

## We Value

After we bring them to you, VonSocial creates valuable content that is centered around your brand to keep them coming back.

## WHILE



## AND

We Keep  
VonSocial keeps your customers coming around by posting consistent and valuable content on your pages.



## We Continue

VonSocial continues to grow your online audience, making Social Media ads cheaper and cheaper as your following grows.

## AGAIN



\*Terms & Conditions Apply

VonSocial

# DID YOU KNOW?

(Social Media & Small Business)



According to a  
Marketing Trends Report

# 1-5      50%

SMALL BUSINESSES HAD NO  
SOCIAL MEDIA PLAN FOR  
2016!

OF SMALL BUSINESS OWNERS ARE  
SPENDING MORE MONEY ON  
ONLINE MARKETING AND  
ADVERTISING IN 2017.

## CREATING & POSTING CONTENT



DID YOU KNOW THAT POSTING CONSISTENTLY, MULTIPLE TIMES A DAY, ON SOCIAL MEDIA HELPS TO BUILD BRAND AWARENESS? MORE IMPORTANTLY, POSTING VALUABLE CONTENT BUILDS TRUST FOR YOUR BRAND!

# WHAT IS VALUABLE CONTENT?!?!?!?

# Valuable

# Content

VonSocial

## Educational

Teaches your followers something about your industry.

All posts should give something of value to the customer first...

Without being "Salesy"...

## Entertaining

Jokes, Memes, interesting trivia about your industry or business.

## Informational

How to contact, business's address, stats, prices, product insight.

Sales are a side-effect of a trustworthy brand...

Give your customers something to think about...

## Inspiring

Quotes from your business, your mentors, other industry leaders.

DON'T FORGET TO CONNECT!

## Insight

Behind the scenes of your business, Spotlight Employee, product sneak peeks.



# Want VonSocial For Your Business?

Here's what will happen when you sign-up to get more customers using VonSocial's Social Media Marketing...

## The Request

The client answers a few simple questions so the folks at VonSocial can familiarize themselves with the client's brand.

STEP  
01



STEP  
02

## The Agreement

VonSocial and the Client agree on the appropriate package.

## The Payment

After the Agreement is signed, the client is sent to a virtual payment window to complete the first service payment.

STEP  
03



STEP  
04

## The Production

VonSocial designers will create business branded Instagram, Facebook, & Twitter posts.

## The Posting

VonSocial will post your new content on your pages at the best time of day, everyday!\*

STEP  
05



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[www.VonSocial.com](http://www.VonSocial.com)



# VonSocial

## SOCIAL MEDIA

### PACKAGES

**Ad Packs**

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#### SMALL

\$350 Per Campaign

- 1 Social Media Ad to Specific Demographics
- Fixed Reach with up to a 75 Mile Target Radius

#### MEDIUM

\$600 Per Campaign

- 1 Social Media Ad to Specific Demographics
- Moderate Reach / 2-3 US States-Wide

#### LARGE

\$1,200 Per Campaign

- 1 Social Media Ads to Specific Demographics
- Large Reach / Entire United States+

### SOCIAL MEDIA CONTENT & POSTING

\$350/month @ 12 months

\$450/month @ 6 months

- ★ 3 Platforms (Insta, FB, Twitter)
- ★ Up to 14 post/wk
- ★ Email & Phone Support

- ★ 2 Platforms (Insta & FB)
- ★ Up to 7 posts/wk
- ★ Email & Phone Support



HERE ARE SOME

# FAQ's

## 1.) I ALREADY HAVE FACEBOOK. WHY DO I NEED INSTAGRAM AND TWITTER TOO?



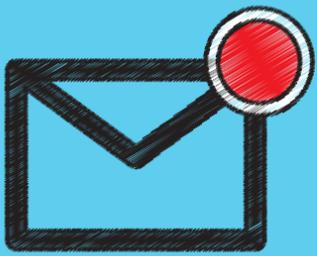
Having multiple social media accounts never hurts. As long as you are keeping them consistently active, multiple accounts give your followers multiple opportunities to connect to your business.

## 2.) WHAT IS MY BUSINESS'S POTENTIAL REACH BY USING SOCIAL MEDIA?

Just to put in perspective, there are roughly 7.5 billion people in the world today. Around 2.7 billion of those people are on social media and it is growing everyday. This kind of advertising can target specific types of people too. It's limitless.



## 3.) DO YOU MANAGE MY SOCIAL MEDIA BUSINESS ACCOUNTS? LIKE TALK TO MY CUSTOMERS OR SET-UP MY PAGES?



While we may give you suggestions on how to interact on your pages, create an account, comment and share, etc.- we do not provide customer service to your business's customers or comment/respond as you. You know your business best, so we leave it up to you.

## 4.) WHY DO YOU ONLY HAVE 6 OR 12 MONTH PACKAGES?

Building trust, growing audiences, and raising awareness around your brand is not only a financial investment, but an invest of time. It takes time to build an audience, and it's rare that you will see a big return on your investment in under 6 months.



## 5.) WHAT WOULD YOU NEED FROM ME TO GET STARTED?



After you have signed an agreement with us, we will need any brand specific logos, font, content, pictures, etc. to create your content.

We will also need access to your social media accounts so that we may post your content and analyze the incoming data.

CONTACT US AT:

650-733-9876

Contact@VonSocial.com

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